

# Custom poster (example artwork on p2)

## Sizes

Any size poster can be produced, maximum width in one piece is 1520mm, widths larger than this would require a join.

## Artwork Sizes

Artwork can be supplied at 50% or 25% actual size for large posters.

## Images

### Colour

Please make sure all images have been converted to CMYK.

Images supplied as RGB may result in undesirable colour shifts.

Please convert any Pantone/spot colours to CMYK.

### Resolution

This should be 300dpi at 25% size, or 150dpi at 50% size, (minimum is 72dpi at actual size)

## Fonts

If possible please convert your fonts to outlines, otherwise ensure they have been embedded in your PDF.

## Supplying Artwork

### File formats

Our preferred format for you to supply your artwork to us is as a print-ready PDF.

We can also accept other file formats such as Illustrator EPS or high-resolution TIFF and JPG, if in doubt please ask.

### Bleed

Remember to add 3mm bleed, as indicated in the template.

### Setup

If supplying in PDF format ensure cropmarks are present.

## Need help or advice?

Please visit: [www.adversetdisplay.co.uk/helpdesk](http://www.adversetdisplay.co.uk/helpdesk)  
or telephone: **01723 363 732** and we will be happy to advise you.

ADJUST SIZES/SHAPE  
AS REQUIRED

# custom poster example artwork

- Poster size
- Bleed area
- Copy safe area

Template supplied by

