

# 3 x 4 popup stand (Template on p2)

## Sizes

### Actual overall graphic size:

4038mm (W) x 2225mm (H)

### Individual panel size:

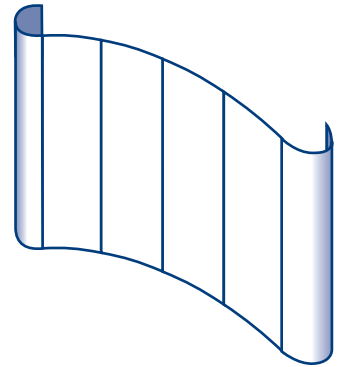
673mm (W) x 2225mm (H)

### Template size (25% actual size):

1009.5mm (W) x 556.25mm (H)

### Template panel size (25% actual size):

168.25mm (W) x 556.25mm (H)



## IMPORTANT!

Please supply final artwork as a one piece graphic to fit the template size including bleed on all 4 edges.

## Images

### Colour

Please make sure all images have been converted to CMYK.

Images supplied as RGB may result in undesirable colour shifts.

Please convert any Pantone/spot colours to CMYK.

### Resolution

This must be at least 300dpi at template size.

## Fonts

If possible please convert your fonts to outlines, otherwise ensure they have been embedded in your PDF.

## Supplying Artwork

### File formats

Our preferred format for you to supply your artwork to us is as a print-ready PDF.

We can also accept other file formats such as Illustrator EPS or high-resolution TIFF and JPG, if in doubt please ask.

### Bleed

Remember to add 3mm bleed, as indicated in the template.

### Setup

If supplying in PDF format ensure cropmarks are present.

Turn off or delete the template before saving your file.

## Need help or advice?

Please visit: [www.adversetdisplay.co.uk/helpdesk](http://www.adversetdisplay.co.uk/helpdesk)  
or telephone: **01723 363 732** and we will be happy to advise you.

**IMPORTANT!**

Any artwork in this shaded area of the end curve will not be visible when viewing the front of the stand

END CURVE

Please keep logo's etc within this area so they will be visible when viewing the front of the stand

# 3x4 popup stand template

for artwork supplied at  
25% actual size

- Stand size
- Bleed area
- Panel breaks

Template supplied by  
**adverset**  
**display** 

END CURVE

Please keep logo's etc within this area so they will be visible when viewing the front of the stand

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